TROY TYLER

UK
EU
SA

Director • Directors Assistant • Treatment Designer • Editor

London, UK

troytylr@gmail.com
www.troytyler.org
@troytylr

Director's Assistant with 4 years of end-to-end experience from boards to delivery and a strong post background as an editor and 1st/2nd AE on narrative and commercial projects. Also a working director, so I can anticipate what a director needs in the cutting room.

Work Experience

Director's Assistant — Commercial

Pre-Prodution

- Developed and organised storyboards alongside the director and producers; cut animatics from boards to establish timing.
- Ran castings and fittings on the director's behalf, feeding decisions back to the director and producers.
- Compiled the pre-production bible with overviews of: locations, art department prop lists, moodboards and other key documents.
- Researched talent and concepts to support script development and key visual elements.
- Briefed key departments (HODs) on the director's vision at the request or absence of the director.

Production

- Amended storyboards on the fly and relayed the director's decisions to various HODs.
- Tracked progress and status across departments and multiple sets while the director was occupied on the floor.
- Acting as a 2nd pair of eyes and ears for the director and serving as a bridge between various HODs when necessary.

Post-production

- Assisted the director in creating and executing post assets, including stop-motion animations.

Assistant Editor (1st & 2nd) — Narrative & Commercial

Narrative work includes an anthology of 10 x 50-minute films and a feature.

- Dailies & media management: ingest, transcode and sync of camera/sound rushes, sync checks against continuity notes; data wrangling and backups.
- Project organisation: built and maintained project files and bins, labelling clips to script notes and formatting scene bins to each editor's preference.
- Cuts & turnovers: prepared exports for director/producer viewings, updated cuts, and processed EDL/AAF turnovers to sound and colour.
- Liaison: acting as a central point of contact between the cutting room, post-production management, camera/sound departments and external facilities.

Editor — Commercial

- Edited commercials for brands including Berghaus, Aries, &Daughter and Lukhanyo Mdingi.

Treatment Design

- Image research and interactive treatment design with the director — translating their vision to the page for agency/client pitches, as part of winning competitive bids.

Directing & DOP

- Directed commercials for Victoria Beckham Beauty, and directed/shot (director & DOP) multiple GAP campaigns featuring Victoria Beckham, featured in Vogue and British Vogue. Directed and oversaw the edit and full post-production process on these projects.

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Relevant Credits (Full List on Request)

Date	Project	Production Co.	Director	Role
2025+ 2026	Google x McLaren	Somesuch	Isaac Lock	Director's Assistant
2025+ 2026	GAP x Victoria Beckham. *Featured in Vogue & British Vogue*	Invisible Dynamics	Troy Tyler	Director & DOP
2025	Victoria Beckham Beauty	Somesuch	Troy Tyler	Director & DOP
2025	Bank of America	Somesuch	King She	Director's Assistant
2025	EBay	Somesuch	Sam Hibbard	Director's Assistant
2025	Gold Bond	Somesuch	Mollie Mills	Director's Assistant
2023	The New York Times	Bonaparte	Mackenzie Sheppard	Director's Assistant & 2nd Unit
2021	Narrative anthology - 10 x 50' films (M-Net) incl. *Laastes, Twee, Een, Huishou (TV).*	Go2Content/MNet	Various, incl. Beer Adriaanse, Phillip Rademeyer & Tinarie van Wyk Loots	1st & 2nd Assistant Editor
2020	Twisted Christmas (Film)	Marche Media	Muneera Sallies	1st & 2nd Assistant Editor

Education

University of Cape Town
Bachelor of Arts Honours in Film, Major in Screenwriting (First Class)

University of the Western Cape
Bachelor of Arts in English, Philosophy, Classics
- *Graduated summa cum laude*
- *Dean's List :1st, 2nd & 3rd Year*

Tools

Editing	Treatment	Animation	General
Premiere	InDesign	After Effects	Google Suite
Final Cut Pro	Lightroom	Illustrator	Simian
Da Vinci Resolve	Photoshop	Blender (Basic)	Frame.io
Tentacle Sync	Keynote		ShotPut Pro

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Commercials & Branded Content

Date	Production Co.	Client	Director	Role
2026	Invisible Dynamics	GAP	Troy Tyler	Director & DOP
2026	Somesuch	Google	Isaac Lock	Director's Assistant
2026	Invisible Dynamics	GAP	Troy Tyler	Director & DOP
2026	Somesuch	Victoria Beckham	Isaac Lock	2nd Unit Director
2025	Somesuch	Bank of America	King She	Director's Assistant
2025	Somesuch	Google	Isaac Lock	Director's Assistant
2025	Baby Teeth	Jamie Oliver	N/A	Editor (Sizzle)
2025	Somesuch	Victoria Beckham	Troy Tyler	Director & DOP
2025	Prod Co	PUMA	Onda	Treatment Design
2025	Prod Co	XBOX	Onda	Treatment Design
2025	Merman	Ladbrokes	Mark Albiston	Director's Assistant
2025	Prod Co	Naqqash Khalid	Naqqash Khalid	Treatment Design/EPK
2025	Casa Colombo	SportsMax	Lea Colombo	Editor
2025	Prod Co	Meta	Gibson Hazard	Treatment Design
2025	Prod Co	McDonalds	Mackenzie Sheppard	Treatment Design
2025	Prod Co	Tinder	Onda	Treatment Design
2025	Prod Co	Under Armour	Gibson Hazard	Treatment Design
2025	Prod Co	Apple	Jara Moravec	Treatment Design
2025	Prod Co	Coach	Leigh Powis	Treatment Design
2025	Somesuch	Beats	Rollo Jackson	Treatment Design
2025	Somesuch	Andrex	King She	Research Assistant

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2024	Somesuch	Gold Bond	Mollie Mills	Directors Assistant
2024	Casa Colombo	Aries	Lea Colombo	Editor
2024	Somesuch	eBay	Sam Hibbard	Directors Assistant
2024	Night Department	Disfreq	N/A	Photography & Videography
2024	Somesuch	Uber	Max Sherman	Treatment Design
2024	Somesuch	Park Lamar	Isaac Lock	Directors Assistant, BTS & Editor
2024	Young Ones	Eli Brown	Dave East	BTS
2024	Somesuch	Philips	Isaac Lock	Directors Assistant & Animatic
2024	Clubhouse Studio	Berghaus	Lea & Rob Colombo	Editor
2023	Somesuch	Arsenal	Rollo Jackson	BTS
2023	Somesuch	Stormzy	Duncan Loudon	Research
2023	Somesuch	Sampha	Femi Ladi	Treatment Design & Research
2023	Bonaparte	Google	Mackenzie Sheppard	Research
2023	Somesuch	Mike Will Made It	Duncan Loudon	Treatment Design
2023	Somesuch	Nike	Alfred Marroquin	Research
2023	Bonaparte	Hyundai	Mackenzie Sheppard	Research & Animatic
2023	Amiga Pictures	Amiga Pictures	Taryn Kosviner	Animator
2023	Independent	Okushal	N/A	Editor
2023	Somesuch	Urban Outfitters	Raine Allen Miller	Treatment Design & Research
2023	Bonaparte	New York Times	Mackenzie Sheppard	2nd Unit & Director's Assitant
2023	Somesuch	Coca-Cola	Sam Hibbard	Treatment Design & Research

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2023	Somesuch	Everlast	Femi Ladi	Research
2023	Somesuch	BT	Raine Allen Miller	Treatment Design & Research
2023	Somesuch	Amazon	Sam Hibbard	Treatment Design & Research
2023	Somesuch	Sheba	Sam Hibbard	Treatment Design & Research
2023	Somesuch	Palace	Ruth Bellotti	Animatic
2023	Somesuch	Harry's	N/A	Animation
2023	Bonaparte	EBay	N/A	Editor (Mood Film)
2023	Somesuch	Somesuch	Dan Emmerson	Editor (Sizzle Reel)
2023	Somesuch	Somesuch	Jazmin Garcia	Editor (Sizzle Reel)
2023	Bonaparte	TLNT TLNT	Troy Tyler	BTS
2023	Bonaparte	Bonaparte	John Nolan	Editor (Sizzle Reel)
2023	Bonaparte	Eppendorf	Niels Thomsen	Editor
2023	Bonaparte	Bonaparte	Francisco Sendino	Treatment Design & Research
2023	Bonaparte	Maryam.FYI	Vanessa Schefke	Editor (Teaser)
2023	Bonaparte	Bonaparte	J.M. Harper	Editor (Teaser)
2022	Independent	Paris Fashion Week	Lukhanyo Mdingi	Editor

Narrative

Date	Name	Production Co.	Director	Role
2021	Genoeg (TV)	Go2Content/MNet	Jaco Nothnagel	1st & 2nd Assistant Editor
2021	Keras (TV)	Go2Content/MNet	Johannes Pieter Nel	1st & 2nd Assistant Editor
2021	Huishou (TV)	Go2Content/MNet	Phillip Rademeyer	1st & 2nd Assistant Editor
2021	Rykie (TV)	Go2Content/MNet	Johannes Pieter Nel	1st & 2nd Assistant Editor