+ 44 20 8960 7005
hello@redmanagement.tv
www.redmanagement.tv

Hayley West
PA

CREDIT LIST (2017-2026)

PRODUCTION CO	PRODUCT	DIRECTOR	PRODUCER	PM	LOC/STUDIO	ROLE
Iconoclast	Open AI	Jonathan Alric	Jane Lloyd	Lucy Banks	Loc	PC
Lucky Strike	Google	Melle Branson	Joe Myers	Max Harrison	Loc	PA
Anonymous	JD Xmas 2026	The Reids	Rowan Mackintosh King	Nicola Sims	Loc	PA
DLNQNT	Brooks	JosefineCardoni	Harvey Ascott	Hannah Bilverstone	Loc	PA
Voodoo	L'Oreal	Christian Larson	Sophie Peskin	Rhian Gwenlan	Loc + Studio	PA
Tantrum	Go Compare	Stephen Pipe	Clare Smith	Maureen O'Sullivan	Loc	PA
Merman	Argos	Declan Lowney	Simon Monhemius	Zoe A'Court	Loc	PA
Tantrum	M&S	Stephen Pipe	Will Waters	Maureen O'Sullivan	Studio	PA
Tantrum	Skoda	Stephen Pipe	Will Waters	Maureen O'Sullivan	Loc	PA
Biscuit	Lidl	Freddie Waters	Nicola Dempsey	Dalie Saeed	Loc	PA
Starling	Oxiclean	Jacob Hopewell	Charlie Stanfield	Joss George Gilbert	Studio	PA
Reset UK	Brookfield	Henry Schofield	Ash Lockmun	Lucy Banks	Loc	PA
Art Practice	Samsung	Glue Society	Tom Farley	Lucy Morton Hicks	Studio	PA
Object & Animal	Transport for Wales	Daniel Warwick	Tom Farley	Lucy Morton Hicks	Loc	PA
Marv Studios	NDA	Damien Walters	Tim Wild	Andrea Harvey	Loc	PA
Biscuit	BHF	Glue Society	Tom Farley	Dalia Saeed	Loc	PA
Iconoclast	JD Sports	Francis Plummer	Sorcha Bacon	Kelly Brown	Loc	PA
Tantrum	Go Compare	Stephen Pipe	Clare Smith	Maureen O'Sullivan	Loc	PA
Rogue	Sainsburys	Sam Brown	Polly Ruskin	Fran Resteghini	Loc + Studio	PA
Art Practice	Samsung	Mike + Jim	Tom Farley	Lucy Morton Hicks	Loc	PA
Blink Ink	Hotels.com	Will & Jonny	Isobel Conroy	Alex Yiaxis	Loc	PA
Woodhouse Media	Schwarzkopf	Loïc Maes	Stephen Holtzhauser	Reba Gaynor	Studio	PA
Rogue	Premier Inn	Jake Mavity	Tom Farley	Hayley West	Loc	PM
Fulwell 73	Delta	Harry Cauty	Stu Bentham	Katy Smith	Loc	PA
Park Village	Bensons For Beds	Elliot Simpson	Rob Wildsmith	Hayley West	Loc	PM
Rogue	Sky	Scott Lyon	Sara Cummins	Nicola Sims	Loc + Studio	PA
Business Club	Trek	Tom Emmerson	Maggie Curwin	Hayley West	Loc	PM
Somesuch	eBay	Sam Hibbard	Maurizio Von Trapp	Antonia Vickers	Loc	PA
Object & Animal	Land Rover	Mark Jenkinson	Tom Farley	NA	Loc	PA
Rogue	Vodafone	Max Fisher	Maddy Easton	Lucy Morton Hicks	Loc	PA
Agile	National Lottery	Zac Ella	Lucy Hayes	Becky Thompson	Loc	PA
Lovesong	Project 2017	Daniel Wolf	Malachy McAnenny	Julia Guignabel	Loc	PC
Anonymous Content	BBC	Daniel Kaufman	Tarquin Glass	NA	Loc	PC
Lovesong	EE Euros	Saman Aminzadeh	John Bannister	Kelly Brown	Loc	PA
Prod Co	5vs5	Leigh Powis	Theo Hue Williams	Nicola Sims	Loc	PA
Magna Studios	KFC	Sam Pilling	Neil Andrews	Fran Resteghini	Loc	PA
Dog Eat Dog	Boots	Claas Ortmann	Lucy Sherwood	Charlie Lodder	Loc	PA
Wildcard	Travel Town	Peter Lydon	Richard Fenton	Becky Thompson	Studio	PA
Object & Animal	Coral	Keith McCarthy	Malachy McAnenny	Kristin Rathje	Loc	PC
Anonymous	Pot Noodle	Alyssa McClelland	Barty Dearden	Jordan Maxwell	Loc	PA

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PRODUCTION CO	PRODUCT	DIRECTOR	PRODUCER	PM	LOC/STUDIO	ROLE
Stink	British Gas	Traktor	Richard Ulfvengren	Nurjan Nevzat	Loc	PA
Rogue	Boots	Sam Brown	Polly Ruskin	Antonia Vickers	Loc	PA
Arts & Sciences	Ring	Adam & Dave	Tom Farley	Lucy Morton- Hicks	Loc	PA
Rogue	McCain	Alex Boutell	Tom Farley	Lucy Morton-Hicks	Loc	PA
Tantrum	McDonald's	Stephen Pipe	Will Waters & Clare Smith	Maureen O'Sullivan	Loc	PA
Rogue	McDonald's	Sam Brown	Polly Ruskin	Fran Resteghini	Loc	PA
Art Practice	EE	Daniel Wolfe	Shirley O'Connor	Kelly Brown	Loc	PA
Somesuch	McDonald's	Raine Allen-Miller	Elly Camisa	Fran Resteghini	Loc	PA
Rattling Stick	Diablo	Chloe Zhao/Kike Ohe	Suza Horvat/Stu Bentham	NA	Loc	PC
Framestore	P905	Thierry Coup	James Hatcher	Christabelle Stone	Studio	PA
Tantrum	LV	Stephen Pipe	Stu Wrigglesworth	Maureen O'Sullivan	Loc	PA
Riff Raff	Aldi	PSYOP	Paz Parasmand	Poppy Shafto	Loc	PA
Smuggler	Google Pixel	Henry-Alex Rubin	Ray Leakey	Luke Tilbury	Studio	PA
Knucklehead	Candy Crush	Tomas Mankovsky	Francis Mildmay-White	Cat Irving	Studio	PA
Smuggler	Neom	Adam Berg	Ben Croker	Christabelle Stone	Loc	PA
RSA	Renault	Toby Dye	Ben Porter	Katie Keith	Loc	PA
Smuggler	Palo Alto	Adam Berg	Ben Croker	Christabelle Stone	Loc	PA
Nexus	Angel's Envy	Jack & Nicolas	Julia Fetterman	Antonia Vickers	Loc	PA
Armoury	Star Alliance	William Williamson	James McLoughlin	Hannah Bilverstone	Loc	PA
Arts & Sciences	Chase	Adam & Dave	Tom Farley	Fran Resteghini	Loc	PA
Canada London	Expedia	Nico Mendez	Daniel Wheldon	Hannah Joy Cooney	Loc	PA
Stink	Sky Mobile	Traktor	Fran Thompson	Nurjan Nevzat	Studio	PA
Knucklehead	Samsung	Siri Bunford	Tim Katz	Cat Irving	Loc + Studio	PA
Knucklehead	Guinness	Chris Hewitt	Francis Mildmay-White	Becky Thompson	Loc	PA
Great Guns	Dove	Sam Faulkner	Tim Francis	Hannah Bilverstone	Studio	PA
Great Guns	Olay	Sam Faulkner	Matthew Alden	Hannah Bilverstone	Studio	PA
Arts & Sciences	Quickbooks	Adam&Dave	Tom Farley	Fran Resteghini	Loc + Studio	PA
Stink	Sky Mobile	Traktor	Fran Thompson	Nurjan Nevzat	Loc	PA
Pulse	Sainsbury's	Ninian Doff	Shirley O'Connor	Rachael Donson	Studio	PA
Rogue	Coca-Cola	Sam Brown	Polly Ruskin	Fran Resteghini	Studio	PA
Arts & Sciences	Chase	Adam&Dave	Tom Farley	Lucy Morton-Hicks	Loc	PA
Somesuch	Budweiser	Stuart McIntyre	Lucy Gossage	Meghan Young	Loc	PA
Academy	Incyte	Si&Ad	Steve Overs	Antonia Vickers	Loc + Studio	PA
Rogue	Ladbrokes	Sam Brown	Polly Ruskin	Fran Resteghini	Loc	PA
Rogue	NHS	Neil Gorringe	Maddy Easton	Lucy Morton-Hicks	Loc	PA
Blink	NHS	Bob Harlow	Andrew Studholme	Beatrice Warren	Loc	PA
Rogue	McDonald's	Georgi Banks-Davies	Polly Ruskin	Fran Resteghini	Loc	PA
Cylndr	Samsung	Adrian Ardelean	Claire Green	Alice Pitt Carter	Loc	PA
Rogue	Mercedes	Mark Jenkinson	Tom Farley	Lucy Morton Hicks	Loc	PA
Object & Animal	H&M	Aiden Zamiri	Emma Butterworth	Joss George Gilbert	Loc	PA

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Mindseye	Facebook	Ben Green	Jonny Kight	Fran Resteghini	Loc	PA
Rogue	Lloyds	Sam Brown	Polly Ruskin	Fran Resteghini	Loc	PA
Rogue	BBC Sounds	Sam Brown	Polly Ruskin	Fran Resteghini	Loc + Studio	PA
BBH/Black Sheep	Tesco	Dan Castella	Eleanor Daynes	Hayley West	Loc	PM
Rogue	Co-op	Joe Connor	Tom Farley	NA	Loc	PA
Forever	Bumble	Will & Carly	Ailsa Vanessa Tapping	Joss George Gilbert	Loc	PA
Rogue	McDonald's	Sam Brown	Polly Ruskin	Fran Resteghini	Loc	PA
Darling	The Sims	Sam Speigel	Clare Timms	Hanah Draper	Studio	PA
Rogue	In-House	Various	Kate Taylor	NA	NA	PA
Dadbod	River Island	Harry Barber	Rob Wildsmith	NA	Studio	PA
Prettybird	Victoria Secret	Sophie Caretta	Sophie Brooks	Hannah Bellil	Loc	PA
Anonymous	BT	Daniel Kaufman	Charlotte Woodhead	Fran Resteghini	Loc	PA
Somesuch	Stormzy x Vogue	Daniel Sannwald	Tarquin Glass	NA	Studio	PA
Somesuch	Nike	Felix Cooper	Isla Gordon-Crozier	NA	Loc	PA
Copa90	Puma	Tom Mallion	Rob Wildsmith	NA	Loc	PA
Somesuch	Joywave	Dear Mr Q	Tarquin Glass	Hayley West	Loc	PM
Rattling Stick	Buxton	HB/EM/SD	Rob Wildsmith	NA	Loc	PA
Somesuch	Lays +B&Q	Various	Tom Gardner	NA	Loc	PA
Somesuch	Landrover	Dan Emmerson	Isla Gordon Crozier	NA	Loc	PA
Knucklehead	Orsted	Ben Gregor	Tim Katz	Jordan Maxwell	Studio	PA
Somesuch	Obongjayar	Duncan Loudon	Tarquin Glass	Maddy Perkins	Loc	PA
Burning Reel	Olly Murs	Joe Elliot	Rob Wildsmith	NA	Loc	PA
HLA	Yellow Days	Jamie Whitby	Tim Daukes	Daniel Carter	Loc + Studio	PA
SKUNK	NFL	Eshan B	Eolande Diaz	NA	Loc	PA
Koala TV	National Express	NA	Lou Gallagher	NA	Loc	PA
Sofa.com	Sofa.com	Charles Evert	Lizzie Wingham	NA	Loc	PA
Royle Productions	RSPCA	Michelle Coomber	Ella Sanderson	Agnes Szyperek	Loc	PA
Lucky Strike	'Trust'	Kurt Iswarienko	Stuart Butterworth	NA	Studio	PA

Locations
Chile, Italy, Hungary, France, Spain, Czech Republic

OTHER WORK (2015-2019)

Working Title **Assistant to Producer** **June 19 - Sept 19**
Second assistant to producer Nira Park during productions of *Rebecca* (2020) + *Last Night in Soho* (2021)

Vice Studios **Production Assistant** **June 18 - Aug 18**
Beat the Internet (2018)

VAL TV **Producer** **April 19-May 19**
TIC short film (2019)

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Gingerbread Animation **Production Assistant** **July 17 - October 17**
Kids TV animation production

Cake Entertainment **Executive Assistant** **July 17 - October 17**
Kids TV animation distribution

John Noel Management **Personal Assistant + Talent Assistant** **June 15 - July 17**
Talent agency for TV presenters, personalities, and comedians

This Is Youth **Talent Assistant** **June 15**
Talent agency for young actors

Education BA Media Arts Royal Holloway University of London

Other Driver's License & Car / British Sign Language Level 1