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Julia Johnson
Directors Assistant

PRODUCTION CO	PROJECT	DIRECTOR
Smuggler	Confidential Commercials and Feature Film	Lucy Forbes

Description:

- **Conducted in-depth research across books, documentaries, and niche and lesser-known sources to uncover material for an upcoming film, compiling findings into a comprehensive creative-development document.**
- **Managed the director's professional and personal life end-to-end — including scheduling, meetings, travel, and day-to-day errands — requiring a high degree of trust, discretion, and adaptability.**
- **Served as first reader for incoming scripts, providing notes and recommendations to help the director decide which projects to pursue.**

PRODUCTION CO	PROJECT	DIRECTOR *In Development 2026*
Smuggler	Confidential Unreleased Campaign	Björn Ruhmann

Description:

- **Independently developed original scripts and creative concepts for the director's consideration in shaping the campaign's creative direction.**

PRODUCTION CO	PROJECT	DIRECTOR *Pitch not commissioned*
Smuggler	Confidential Luxury Fashion Campaign Pitch	Barry Jenkins

Description:

- **Created original concepts for commercial shoot, from overall creative direction to talent performance, with selected ideas refined alongside the director and included in the final client treatment.**

PRODUCTION CO	PROJECT	DIRECTOR *Project Released 2026*
Smuggler	Prada FW26 Campaign	Barry Jenkins

Description:

- **Proposed original scene concepts that formed the foundation for the shoot, with the director shaping final direction.**
- **Independently conceived and developed an original dialogue scene with no outside creative input, from writing and workshopping it with talent through to staging via hero prop selection and camera movement; featured in the final released campaign.**
- **Performed and filmed reference GIFs defining movement and tone for briefing decks used to align Prada on creative direction, approved by client.**
- **Built creative decks for the director and sourced reference imagery for the director and Prada team to review and respond to, shaping feedback rounds on visual direction.**

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Julia Johnson
Directors Assistant

PRODUCTION CO	PROJECT	DIRECTOR	*Project Released 2026*
Oner	Oner Campaign	Joseph Prince	

Description:

- **Co-directed on shoot days, contributing to creative direction and on-set execution.**
- **Contributed to shot lists, vision boards, and production notes to support creative alignment. • Tracked lighting, framing, and styling continuity to support cohesive visual storytelling.**

PRODUCTION CO	PROJECT	DIRECTOR	*Project Released 2025*
Anton & Qwerty Films	Cleaner	Martin Campbell	

Description:

- **Assisted with camera prep, lens changes, and technical resets between takes to maintain shoot pace**
- **Maintained annotated scripts, ensuring the director's notes were accurately captured and communicated across the team.**

PRODUCTION CO	PROJECT	DIRECTOR	*Project released 2024*
Stink Films	G Star Raw	Felix Brady	

Description:

- **Researched and curated visual references and developed original narrative ideas for commercial pitch treatments.**
- **Collaborated on shot planning and supported creative development.**
  Supported cross-department communication to maintain creative alignment.