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Alex Yiaxis
Production Manager

SOME HAND-PICKED TV COMMERCIAL CREDITS AS A FREELANCE PRODUCTION MANAGER (2009 TO PRESENT).

PROD COMPANY	BRAND	DIRECTOR	PRODUCER	STUDIO/ LOC/ COUNTRY	ROLE
PARK PICTURES	DFT	Georgia Hudson	Ben Burdock	Studio, UK	PM
RIFF RAFF	Tesco	Rich Hall	Jane Lloyd	Location, Bulgaria	PM
OBJECT & ANIMAL	Aesop Festive TVC '26	Elena Heatherwick	Tarquin Glass	Location, Slovenia	PM
RIFF RAFF	Apple	Sacred Egg	Jane Lloyd	Studio, Bulgaria	PM (Prep)
PRETTYBIRD	Tesco	Bradley & Pablo	Jane Lloyd	Location, London	PM
PRODCO	Meta x Xbox	Gibson Hazard	Tarquin Glass	Location, USA	PM (Prep)
SOMESUCH	Cadburys Twirl	Rollo Jackson	Elly Camisa	Location, London	PM
BLINK INK	Hotels.com	Jonny & Will	Isobel Conroy	Location, London	PM
STINK	Samsung	Ernest Desumbila	Jane Lloyd	Location, Mexico City	PM
PRETTYBIRD	Malibu	Tim Heidecker	Jane Lloyd	Location, Barcelona	PM
OBJECT & ANIMAL	Taylor Swift 'End Of An Era'	Don Argott	Robert Booth	Loc, London	PM
BLINK INK	Deliiveroo	Will Wightman	Isobel Conroy	Studio, Sofia BG	PM
O POSITIVE	Barclays	David Shane	Nell Jordan	Loc, London	PM (prep)
SOMESUCH	Park Lamar	Isaac Lock	Jane Lloyd	Studio, Sofia BG	PM
OBJECT & ANIMAL	Taylor Swift 'I can See you'	Taylor Swift	Jane Lloyd	Loc, Liverpool	PM
STINK	Travelodge	Traktor	Jane Lloyd	Loc & Studio, London	PM
O POSITIVE	ITV X	David Shane	Nell Jordan	Loc, London	PM
PULSE FILMS	Johnnie Walker	Yann Demange	Jane Lloyd	Studio, Prague	PM
PARK PICTURES	Coca-Cola	AG Rojas	Fran Thompson	Loc, Mexico City	PM
ICONOCLAST	Stella Artois	So Me	Jane Lloyd	Loc, Buenos Aires	PM
SOMESUCH	Morissons	Nick Gordon	Jane Lloyd	Loc & Studio, London	PM
CHELSEA PICS	PNC Bank	Kevin Wilson Jr.	Nell Jordan	Loc & studio, Barcelona	PM
ICONOCLAST	Lexus	Rob Chiu	Jane Lloyd	Loc, Lisbon	PM
ICONOCLAST	Playstation	Fleur Fortuné	Jane Lloyd	Pitch, London	PM
FRESH	Oral B	Anthea Benton	Kim Griffin	Loc, London	PM
FRESH	Vodafone	Anthea Benton	Simon Petter	Loc & Studio, London	PM
NEXUS	Facebook	Fx Goby	Isobel Conroy	Loc & Studio, London	PM
SOMESUCH	Celebrity Cruises	Nick Gordon	Elly Camisa	Loc, France	PM*
PARK PICTURES	NHS	Tom Tagholm	Fran Thompson	Loc, Leeds, UK	PM
PARK PICTURES	Rolex	Chivo	Stephen Brielrly	Pitch, London	PM
PARK PICTURES	BT Halo	AG Rojas	Stephen Brielrly	Pitch, London	PM
SKUNK	Jägermeister	Ben Strebel	Jane Lloyd	Loc, Kiev	PM
PARK PICTURES	Zalando	Georgia Hudson	Jane Lloyd	Loc & Studio, Lisbon	PM
NEW-LAND	H&M	Gustav Johansson	Trine Pillay	Loc, London	PM
O POSITIVE	VW	David Shane	Nell Jordan	Loc, Kiev	PM
O POSITIVE	Smithwicks	David Shane	Nell Jordan	Loc, London	PM
INDEPENDENT	Toyota	Johnny Hardstaff	Jane Lloyd	Loc, Greece, Italy, France, Spain, UK	PM
SOMESUCH	Amazon	Steve Rogers	Jane Lloyd	Loc, London	PM
SOMESUCH	H&M	Kim Gehrig	Jane Lloyd	Pitch, London	PM
O POSITIVE	Budweiser	Jim Jenkins	Nell Jordan	Pitch, London	PM
ART+COMMERCE	Revlon	Cass Bird	Alex Yiaxis	Loc, London	Producer
ICONOCLAST	Nike	Romain Gavras	Suza Horvat	Loc, London	PM*
ACADEMY	BT	Frederic Planchon	Lucy Gossage	Loc, London	PM
INDEPENDENT	Criminal Case	Thierry Poiraud	Louise Gagen	Loc, Buenos Aires	PM
O POSITIVE	Currys	Brian Billow	Nell Jordan	Loc, London	PM
INDEPENDENT	VW	Gary Freedman	Louise Gagen	Loc, Kiev	PM
INDEPENDENT MED	Ikea	Jean-Pierre Jeunet	Alex Yiaxis	Studio, London	Producer
ACADEMY	Louis Vuitton	Jonathan Glazer	Simon Cooper	Loc, London, Lanzarote	PM
ACADEMY	Galaxy	Martin De Thurah	Simon Cooper	Pitch, London	PM
LS/ TOOL OF USA	Microsoft	Erich Joiner	Alex Yiaxis	Loc, London	Producer
CAVIAR	Nike 'So Fast'	Neal Brennan	Alex Yiaxis	Loc, Manchester	Producer
SOMESUCH	Walkers	Rollo Jackson	Jane Lloyd	Loc, Ljubljana	PM
CHELSEA PICTURES	Samsung	Nadav Kander	Alex Yiaxis	Studio, London	Producer
CAVIAR	Braun	Keith Schofield	Neil Cray	Loc & Studio, Ljubljana	PM
CHELSEA PICS	T Rowe Price	Craig Cutler	Alex Yiaxis	Loc, London	Producer
ACADEMY	Sky	Frederic Planchon	Louise Gagen	Loc, London	PM
ICONOCLAST	Prego	Ben Quinn	Louise Gagen	Loc, London	PM
UNTITLED LA/ MC	ADT	The Cronenweths	Jonas Blanchard	Loc, London	PM
HUNGRYMAN	Youtube	Nanette Burstein	Jack Beardsley	Loc, London	PM
SAVILLE PRODS (US)	JBL	Martin Campbell	Alex Yiaxis	Loc, London	Producer
LUCKY STRIKE	Budweiser	Rodrigo Saavedra	Alex Yiaxis	Studio, London	Producer
HUNGRYMAN	Tele 2 'Flex'	Daniel Warwick	Jack Beardsley	Loc, London	PM
GORGEOUS	Asics	Vince Squibb	Louise Gagen	Loc, Kiev	PM
HUNGRY MAN	PG Tips	Steve Bendelack	Pamela Asbury	Loc & Studio, London	PM
LUCKY STRIKE	Falabella	Martin Romanella	Alex Yiaxis	Loc, London	Producer

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HUNGRYMAN	Sky Broadband	Bryan Buckley	Mino Jarjoura	Loc & Studio, Budapest	PM
SERIOUS PICTURES	Apple	Chiara Clemente	Alex Yiaxis	Loc, London	Producer
MOXIE	British Airways	Neil Gorringe	C. Woodhead	Loc, London	PM
PARTIZAN	Visa Digital	Michael Williams	Louise Gagen	Loc, London	PM
SPANK	Matalan	M. Geoghegan	Toby Courlander	Loc, London	PM
GORGEOUS	Honda	Chris Palmer	Rupert Smythe	Loc, Spain	PM
GORGEOUS	BFI LFF	Chris Palmer	M. Johnson	Loc, London	PM
RSA	Agent Prov	Johan Renck	Mino	Studio, London	PM
SPANK	Nationwide	Steve Bendelack	Pamela Asbury	Loc & Studio, London	PM

PLUS MANY, MANY MORE…
*Cancelled mid-production

PREVIOUS WORK (IN-HOUSE)
GORGEOUS ENTERPRISES 2003 – 2009

Started as a runner and worked my way up to production manager working on various award-winning projects for Chris Palmer.
Some of my TVCs include TFL Moonwalking Bear, Head & Shoulders, Tobacco Control, Budweiser, COI, Skoda "Cake Car", J20, and Cannes New Director, to name a few.

Also production managed TVCs for Joaquin Baca-Asay & Lance Acord

EDUCATION/ COURSES:

2:1 BA Hons Degree – London Guildhall Universtity
3 A Levels B-C Grades – Farnham College, Farnham, Surrey
9 GCSE's A-C Grades – Frensham Heights School, Farnham, Surrey

2008 – 'Distinction' in APA Masterclass Course
First Option Covid-19 Safety Qualified

OTHER:

British & EU passport holder.
Photographer, music researcher.
Full clean UK driving license.