



+44 20 8960 7005
hello@redmanagement.tv
www.redmanagement.tv

Danton Appleton-Smith

Production Assistant

2025 - 2025 Freelance Production Manager / Production Coordinator / Junior Producer @ Afterparty Studios

2019 - Present Freelance Production Assistant across commercials, fashion, TV and branded content

Prior experience Finance / investment management background, including Mizuho

KEY STRENGTHS

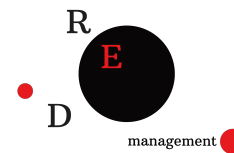
- Experienced across commercials, branded content, fashion, TV and online content.
- Calm, practical and reliable on fast-moving productions.
- Strong communication with crew, production teams, agency and clients.
- Organised, proactive and confident working under pressure.
- Full clean UK driving licence with own car.

PRODUCTION SPECIFIC SKILLS

- Call sheets, PPM documents, production paperwork and shoot admin.
- Crew logistics, movement orders, transport, kit and general set support.
- Google Docs / Sheets, Microsoft Office, Pages, Keynote and PowerPoint.
- Background in finance with strong attention to detail and reconciliation skills.
- Comfortable with early starts, late wraps and last-minute changes.

PA / PC / PM CREDITS

PRODUCTION CO	PRODUCT / TITLE	DIRECTOR	PRODUCER	ROLE
Sunny Boy	He Man Master of the Universe	Thanasi Andrianos	Matt Bell	PA
Bellhouse Markes	H&M EVENT Charlie XCX	N/A	Etty Bellhouse	PC
After Party Studios	Sidemen Inside	Rvbberduck	James Byfield	PM
After Party Studios	Paloma	Paloma	James Byfield	PM
After Party Studios	Sidemen Charity Football Match 2025			PC
After Party Studios	Sky Sports - Scenes (8 Episodes)			Junior Producer
After Party Studios	HMO Channel 4		James Byfield	PM
After Party Studios	Just Eat / Home of the Hotspots		David Weider	PC
We Are Social	Sipsmith	MacGregor Marshfield	Isabelle Ramsden	PC
Common People	Oreo - PR 17.3	Charlie Robins	Jason Oakley	PC
Common People	Oreo - PR 17.3		Sarah Shepherd	PC
Merman	Ladbrokes	Mark Albiston	Jess Ensor	PA
Smuggler	O2 Christmas Snowing Sims	Stefanie Soho	Barty Dearden	PA
Town Prod	Zara Man	Harrison Boyce	Noot Coates	PA
Town Prod	Zara Kids	Marius Uhlig	Noot Coates	PM
Town Prod	Who What Wear	Gosia Turczynska	Juni Demarcos	PA
Town Prod	Self Service	Johnny Dufort	Noot Coates	PA
Spindle	British Heart Foundation	Molly Burdett	Gareth Crothers	PA
Iconoclast	In-House		Kate Sharpe	In-House PA
Iconoclast	In-House		Kate Sharpe	In-House PA
Smuggler	Amazon Music	Rubberband	Barty Dearden	PA
Bellhouse Markes	H&M Divide	Scott Trindle	Etty Bellhouse	PA
Bellhouse Markes	TikTok / H&M		Ella Girardot	PA



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Bellhouse Markes	H&M Bird		Etty Bellhouse	PA
Bellhouse Markes	H&M DAZED	Reto Schmid	Etty Bellhouse	PA
Bellhouse Markes	Vogue	Venetia Scott	Araminta Markes	PA
Bellhouse Markes	Vogue - Italia	Stella Asia Consonni	Polly Woollard	PA
Bellhouse Markes	Vogue - Blossom	Venetia Scott	Araminta Markes	PA
Bellhouse Markes	VOGUE - Italia	Stella Asia Consonni	Polly Woollard	PA
BBC	Great Expectations	Lucy Forbes		PA
Minds Eye	Tesco - JO & Tesco Traybake	Ben Green	Jonny Knight	COVID PA
Knucklehead	Cannondale	Kyle Thrash	Ore Okonedo	PA
Outsider	BBC Christmas		Tim Steele	COVID PA
Outsider	HSBC	James Rouse	Tim Steele	COVID PA
Blink Productions	Anchor	Joseph Mann	Josh Smith	PA
Horatio Productions	Refugee	Rory Kennedy	Ray Leakey	PA
Sky Creative	Sky Max Idents	Neil Gorringe	Paul Coward	PA
Lief Production	Visa		Tabetha Glass Jackman	PA
Leroy and Morton Productions	Project Winter	Maiken Baird	Ray Leakey	PA

TECHNICAL SKILLS

- Mac & PC
- Microsoft Office, Google Workspace, Pages, Keynote and PowerPoint
- Production paperwork, call sheets, PPM documents and shoot admin
- Full clean UK driving licence with own car