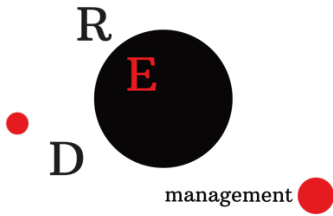


## Katie Keith

Executive Producer | Producer | Production Leader

### SELECTED PRODUCTIONS

Production Company	Brand / Client	Agency	Director
Biscuit Filmworks	Coinbase	Mother	Steve Rogers
Biscuit Filmworks	Amazon Books	Droga5	Steve Rogers
Biscuit Filmworks	LEGO	LEGO	Los Perez
Biscuit Filmworks	Make My Money Matter	Mother	Ben Strebel
Biscuit Filmworks	Dove	Ogilvy	Ben Strebel
Biscuit Filmworks	Street Doctors	Saatchi+Saatchi	Glue Society
Biscuit Filmworks	Booking.com	Gravity Road	Jocelyn + Dawn
Biscuit Filmworks	Skoda	Leo Burnett	Damien Shatford
Biscuit Filmworks	Flora	Pablo	Aaron Stoller
Biscuit Filmworks	CASS	House 337	Rose May Bird Smith
Biscuit Filmworks	Tommy's	Special	Jackie Bao
Biscuit Filmworks	National Lottery	VCCP	Steve Rogers
Biscuit Filmworks	British Heart Foundation	Saatchi+Saatchi	Glue Society
Biscuit Filmworks	Morrisons	Leo Burnett	Aaron Stoller
Biscuit Filmworks	Batchelors SuperNoodle	Craft WorldWide	Damien Shatford
Biscuit Filmworks	Lidl	Droga5	Molly Manners
ProdCo	Qiddiya	Droga5	Ian Pons Jewel + Nick Roney
ProdCo	Samsung	BBH Singapore	Mackenzie Sheppard
ProdCo	On Running	On Running	ONDA
ProdCo	PUMA (UK Leg)	Matte	Leigh Powis
ProdCo	ASDA	Havas London	Alan Masferrer
Rattling Stick	Chanel	Chanel	Ringan Ledwidge
Rattling Stick	Audi	BBH	Ringan Ledwidge
Rattling Stick	confused.com	Karmarama	Traktor
Rattling Stick	Virgin Trains	Krow	Traktor
Rattling Stick	Sky Sports	WCRS	Ivan Bird
Rattling Stick	Grants	FCB	Loren Denis
Rattling Stick	BBC1 Extra	BBC	Eve Mahoney
Rattling Stick	John Lewis	Adam+Eve	Ringan Ledwidge
Rattling Stick	Eristoff	Eristoff	Jack Whiteley
Rattling Stick	KitKat	JWT	Jack Whiteley
Rattling Stick	GiffGaff	GiffGaff	Ed Morris
Rattling Stick	TK Maxx	W+K London	Traktor
Rattling Stick	The Guardian	BBH	Ringan Ledwidge
Rattling Stick	Made in the Navy	WCRS	Ed Morris
Rattling Stick	HTC	Mother	Sara Dunlop
Rattling Stick	Baileys	BBH	Ringan Ledwidge
Rattling Stick	Weetabix	BBH	Jack Whiteley
Rattling Stick	Google	72&Sunny Amsterdam	Jack Whiteley
Rattling Stick	Mulberry	Adam+Eve	Andy McLeod
Rattling Stick	Virgin Money	CHI	Andy McLeod



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Production Company	Brand / Client	Agency	Director
Rattling Stick	Sainsbury's	AMV	Ringan Ledwidge
Rattling Stick	Buxton	Publicis	Eve Mahoney, Harry Barber + Sara Dunlop

### AGENCY EP

Production Company	Brand / Agency	Director
Smuggler	Vanish – C4 Diversity in Advertising / Havas London	Tom Hooper
Somesuch	JD Sports / Cake	Rollo Jackson
The Corner Shop	Open University / Havas London	Malik Vital
Compulsory x Havas Studios	Major League Baseball / Cake	Taz Tron Delix
PrettyBird	JD Sports / Cake	Salomon Ligthelm
Rattling Stick	ASDA / Havas London	Daniel Kleinman
Havas Studios	Herd Immunity (Short)	Rose May Bird Smith
Academy	EDF / Havas London	Frederick Paxton
Havas Studios	ASDA – Breast Cancer / Havas London	Rose May Bird Smith
New-land x Havas Studios	Paypal / Cake	Libby Burke Wilde

### PROFILE

A highly accomplished Executive Producer and production leader with over 25 years of experience spanning production companies, creative agencies, and account management. Katie's rare combination of agency-side client understanding and world-class production expertise sets her apart from most EPs in the industry.

Katie has an exceptional track record of creatively ambitious, awarded commercial productions, working with globally recognised brands and top-tier directors throughout her career. A proven builder as much as a maker, she has scaled production operations from the ground up — most notably founding and growing an in-house studio that fundamentally transformed how a major agency approached content production.

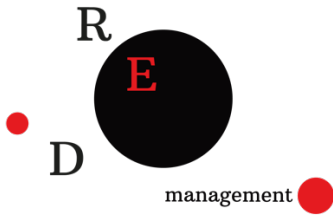
With an instinct for craft, Katie has contributed to multiple Production Company of the Year wins, with credits spanning Cannes Lions, D&AD, British Arrows and Ciclope. Her competitive pitch conversion rate and ability to secure high-profile client relationships quickly reflect strong commercial instincts alongside her creative credentials.

Katie is energised by the pace of industry change and the possibilities it creates — idea-led rather than medium-led and always looking for smarter ways to work regardless of format or platform. Equally at home setting strategic direction or operating hands-on, she adapts fluidly to whatever a brief demands.

Deeply embedded in the industry beyond her day-to-day work, Katie has held board and council positions and actively contributes to talent development and diversity initiatives. Dynamic, tenacious and deeply human in her leadership style, she is open to both staff and freelance opportunities.

### INDUSTRY INVOLVEMENT

- Board Member — British Arrows
- APA Council
- Creative Circle Council
- Jury — Cannes Lions Film Craft, Creative Circle, 1.4, British Arrows



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**Katie Keith**

Executive Producer | Producer | Production Leader

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## CELEBRITY TALENT

David Beckham, Tom Holland, Kristen Stewart, Ambika Mod, Kate Moss, Kate Winslet, Catherine Zeta-Jones, Jasmine Jobson, Ella Toone, Chloe Kelly, Gordon Ramsay, Benjamin Millepied, Gareth Bale, Anthony Joshua, Girls Aloud, Ray Winstone, Virgil van Dijk, Thiago Silva, Jude Bellingham, Trent Alexander-Arnold, Jack Grealish, Maya Jama, KSI, Little Simz, Kano, Slowthai, Central Cee, ArrDee, Ms Banks, Aitch, Leah Williamson, Michael Dapaah, Bugzy Malone, Young T & Bugsey, , Kojey Radical, Knucks, Amelia Dimoldenberg, Chunkz, Harvey Elliott, , Amaria BB, Harry Pinero, Jay 1, R.A.E,

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## BRAND EXPERIENCE

Department of Education. Apple, Amazon, Google, Samsung, Facebook, HTC, Coinbase, Booking.com, Confused.com, Just Eat. Warner Brothers, BBC, ITV, Netflix, Sky, News Corp, The Guardian, LEGO, Qiddiya. Nike, Puma, JD, Burberry, Chanel, Mulberry, Rimmel, Axe, On Running, Rolex. Sainsbury's, Tesco, ASDA, Waitrose, Morrisons, Marks & Spencer, John Lewis, TK Maxx, Boots. McDonald's, KFC, Coca-Cola, Pepsi, Nescafe, Heineken, Molson Coors, Diageo, Kellogg's, Weetabix, Nestlé, Cadbury, Wall's, Flora, Vigorsol. Unilever, P&G, Reckitt. Audi, VW, Skoda. Vodafone, EE, GiffGaff. HSBC, Natwest, Virgin Money. EDF, TfL, Virgin Trains, National Lottery, Pfizer, Open University. BHF, Barnardo's, National Autistic Society, Cybersmile, Tommy's, Make My Money Matter, Calm.

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## LOCATIONS

- UK — London, Manchester, Scotland
- Spain — Mainland + Mallorca
- Portugal
- Czech Republic — Prague
- Romania — Bucharest
- Bulgaria — Sofia
- US — LA, Arizona
- Mexico