



JOHNNIE FRANKEL PRODUCER/EP

PROFILE

I am a born and bred Londoner who hated school so left as early as possible to be a very young and handsome tennis coach. Despite my efforts to coach in London during the early 1980s, the challenging weather conditions ultimately proved insurmountable. I had to find a job less reliant on decent weather and so managed to blag my way into a dubbing studio in the middle of Soho as a runner. I was keen and enthusiastic, and this didn't go unnoticed, I was soon rewarded with promotion to trainee projectionist. From there I moved into the sound department and ultimately ended up as second assistant dubbing mixer at Twickenham Film Studios (little known fact, if you watch to nearly the very end of the credits on Richard Attenborough's film "Cry Freedom" you will see one of the longest credits in credit history "Second Assistant Dubbing Mixer – Jonathan Frankel). After around 4 years of never seeing daylight, I decided that I needed a career change working somewhere with windows and was very fortunate to be snapped up by my dear friend, Piers Douglas, as his assistant editor. Whilst there we cut commercials for, amongst others, Chris Hartwill who was at that time represented by Ridley Scott Associates. His producer was an industry legend by the name of Pauline Hurst who very kindly took me under her wing as a (trainee) PA. I was trained well by Pauline and as a result managed to blag a job as PM to Alicia Richards at the Paul Weiland Film Company. During my time there I was fortunate enough to work with many top directors including the truly unique and gifted Frank Budgen and I was also extremely lucky to be given the opportunity to try my hand at producing, a star was born! From there it was on to Blink Productions to produce for Dominic Murphy and after a very happy 3 years or so there I had the luckiest break of them all. Bertie Miller (an old friend of mine) was running a production company called Spectre and one of his partners was a director by the name of Daniel Kleinman. I heard on the grape vine (actually it was Steve Gandolfi of Cut and Run that told me) that Danny was in need of a producer, so I got straight on the phone to Bertie to put myself up for the job. I met Danny in a pub in Soho and we agreed to give it a go for 3 months to see if the fit was good, it was the start of a 24 year partnership that saw us work together first at Spectre, then Large, then we went it alone as Kleinman Productions (the name was Danny's idea) and finally we joined forces with the incredible Ringan Ledwidge to form Rattling Stick. I continued to produce for Danny whilst running the company and in our time together Danny won pretty much every award available in the world of advertising with Rattling Stick winning quite a few too. At the end of 2024 I decided it was time to hang up my running a company spurs and concentrate on producing which in truth is my real passion. In addition to all the adverts I have produced over the years I have also helped create and produce all the James Bond Title Sequences (with the exception of Quantum of Solace) since 2002 with Danny for Eon Productions.

CLIENTS...

Johnnie Walker, Accenture, Microsoft, Dell, Hewlett Packard, Guinness, Sony, VW, Nissan, Audi, Ford, Lexus, Toyota, Chevrolet, Dodge, Bridgestone, Asda, Tesco, M&S, Army (COI), Virgin, Adidas, Nike, Morrisons, Vodafone, EE, Orange, Budget Direct, H&M, Kelloggs, BT, Barclays, Travelers, Playstation, Xbox, John Smith's, Fosters, Heineken, Smirnoff, Stella Artois, Cox Insurance, Mercedes, McCoys, NSPCC, Sky TV, Specsavers, BMW, Santander, Talk Talk, ITV, BBC, Cadbury's, Pepsi, Coke, Greenpeace, Travelodge, Lynx, Coors Lite, Snickers, Budweiser,

AGENCIES...

BBH, AMV, Leo Burnett, Legas Delaney, Ogilvy, Publicis, Havas, Saatchi & Saatchi, M&C Saatchi, TBWA, Fallon, Y&R, Fold 7, Adam & Eve DDB, Mother, Grey London, Wieden & Kennedy, J Walter Thompson

PRODUCTION COMPANIES...

Rattling Stick, Kleinman Productions, Large, Spectre, Blink Productions, Paul Weiland Films, RSA

DIRECTORS...

Daniel Kleinman, Frank Budgen, Dominic Murphy, Loren Denis, Mike Stephenson, Paul Weiland, John O'Driscoll, Mike Garfath, Chris Hartwill

LOCATIONS...

USA inc New York Los Angeles, Kanas, Alaska, Salt Lake City, Canada, Argentina, Cuba, Mexico, New Zealand, Australia, South Africa, Kenya, Colombia, Hawaii, Italy, Spain, France, Czech Republic, Slovenia, Croatia, Poland, Romania