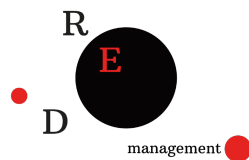
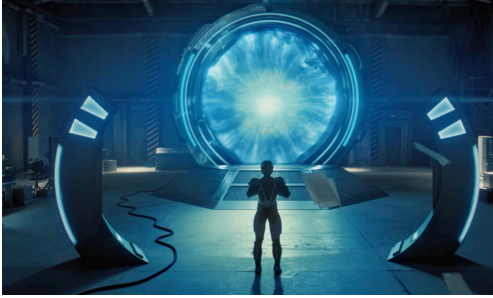




Jen Gelin Producer



Producer based in London, working across global commercial production, branded content and shortform. Experienced in delivering complex, high-impact projects for major brands and agencies, across multiple territories and tight timelines. Calm under pressure, highly collaborative, and comfortable leading productions from early creative development through to delivery.

I work ambidextrously: one side focused on large-scale commercial work; the other rooted in purpose-driven storytelling. At heart, I'm an art-led conservationist, motivated by projects that create emotional resonance and advocate for environmental and human rights narratives.

FULL TIME EMPLOYMENT

September 2011- December 2013
Production Manager & Junior Producer,
DDB Film/DDB Stockholm, Sweden

ACADEMIC QUALIFICATIONS

January 2013- December 2014
MA Applied Imagination in the Creative Industries
Central Saint Martins, University of the Arts London

SKILLS

Making profit above mark up
Production Leadership
Team & project management
Sales & budget negotiations
Post production, VO, CGI, 3D, VFX &
Animation experience
Working with animals & children
checked
Successfully leading creative treatments
& pitches to clients
Vast experience of international
productions

Extensive knowledge of the production
and agency markets delivering
productions for leading media, financial
services, automotive and retail clients.
Project values ranging from GBP 7K –
GBP 2m.

Experience managing large & diverse
production requirements in locations all
around the world. Achieved successful
business returns through organisation
and relationships. Maintain an extensive
network of quality resource.

Proficient Mac skills
Microsoft Word, Excel, PowerPoint
Keynote, Acrobat Pro, InDesign
Qualified 1st aider
Full Clean Driving License
Stunt filming: experience with
helicopters, drones, Russian arms,
Underwater
Multiple set-builds
Languages: Swedish & Norwegian

COUNTRIES WORKED IN

UK, Sweden, Norway, Switzerland, Belgium,
Italy, Germany, France, Spain, Portugal,
Greece, Croatia, Bulgaria, Romania, Poland,
Barbados, Argentina, Dominican Republic,
USA (LA), Jordan, South Africa, Namibia,
Nigeria, Kenya, Tunisia, Dubai, Morocco,
Indonesia, Thailand, Colombia.

REFERENCES

Trine Pillay
MD & Exec. Producer, new—land
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Georgina Smith
Head of Production, Academy Films
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e: georgina@academyfilms.com

Joanna Nordahl
Director, new—land
t: +46 70 938 68 83
e: joannanordahl@gmail.com

Highly motivated & results focused Producer who gets a kick out of creative problem solving.

My strengths lie in being able to multitask productions, develop stories & create engaging content as well as manage & communicate with clients, agency & crew — with a smile!

CLIENT/PROJECT	DIRECTOR	AGENCY	PRODUCTION CO
Strongbow 'Refreshing the Nation'	Glenn Kitson	Otherway	Iconoclast
On Running Cyclon SS26	Ariel Fisher	On	Magna Studios
Earth Alliance 'Human Nature'	Various	Earth Alliance	Earthrise
Disaronno 'Everyday Dolce'	Yoni Lappin	72andSunny AMS	Agile Films
Coach SS26	Marcus Ibanez	Forsman & Bodenfors	new—land
XBOX 'This Is An Xbox'	ONDA	Craft WW McCann	ProdCo
O2 'Powers of O2'	Frédéric Planchon	Girl&Bear VCCP	Academy
NHS 'Be There'	Novemba	HAVAS	Academy
HOMING — Short film	Hansel & Lizzie		ESCAC
Heathrow Airport 'Evergreen'	Si&Ad	St Lukes	Academy
EE x Samsung	Glenn Kitson	Saatchi&Saatchi	Iconoclast
Parkdean Resorts	Si&Ad	Neverland	Academy
Autotrader	Glenn Kitson	Recipe	Iconoclast
Barbie	Joanna Nordahl	72andSunny LA	Somesuch LA
VW ITV Idents	Tore Frandsen	adam&eveDDB	new—land
PlusNet 'No Fluff'	Gustav Sundström	Accenture Song	MindsEye
Simply Be SS23	Sportscar	House337	Object & Animal
Adidas 'Running Freely'	Joanna Nordahl	TBWA	new—land
Toyota 'Upgrade'	Joanna Nordahl	The & Partnership	new—land
Immaculate Deception — Short film	Emily Lucienne		Object & Animal
Not on the High Street	Jocelyn Anquetil	New Commercial Arts	Pulse Films
Amazon	Jonnie Malachi	Five by Five	Kode Media
H&M Move 'Dance'	Aidan Zamiri	Gentle Forces	Object & Animal
Maltesers 'Lighter Side'	Sebastian Theils	AMVBBDO	MindsEye
International Woolmark Prize 22	FKA Twigs	ZAK Group	Object & Animal
Deutsche Telekom	Marcus Ibanez	Saatchi & Saatchi	new—land
Facebook	Joanna Nordahl	AMVBBDO	new—land
Haibikes	Sandra Winther	Dept Advertising B.V	new—land
Journey To A Man Called Chuma	Gabriel Moses	Alexander	Object & Animal
Surf Unilever 'Little Accidents'	Tore Frandsen	adam&eve DDB	new—land
Batiste 'Now You Can'	Chloé Wallace	The Corner	CANADA London
Sky Vegas 'Bonus Rounds PM'	Guy Soulsby	FOTW	Kode Media
Fifa 'Bootroom'	Pete Banks	20-Something	Kode Media
Sky Vegas 'Safer Gambling'	Guy Soulsby	FOTW	Kode Media
Sky Vegas 'Xmas 2020'	Guy Soulsby	FOTW	Kode Media
Plain & Simple Kickstarter Campaign	Jack Thompson-Roylance		Deadbeat Films
Sport England 'Studio You'	Kelsey Freeman		Livity
A SICKNESS — Short Film	Guy Soulsby		Kode Media
Dive Tierra Bomba Dive	The Right to Roam	Red Bull	Odelay Films
Sky Bingo 'Arcade'	Guy Soulsby	FOTW	Kode Media
Lipton, 'World Mental Health Week'	Laurence Dunmore	Golin	Kode Media
Dr. Martens 'Tough as you'	Taz Tron Delix	We Are Social	WAS Studios

CLIENT/PROJECT	DIRECTOR	AGENCY	PRODUCTION CO
Sky Vegas 'Price Machine'	Guy Soulsby	FOTW	Kode Media
Electrolux 'The Big Clean'	Andrew Telling	Anomaly	Kode Media
Umbro S19	Christopher Ranson	MATTA	MATTA
Adidas Football	Christopher Ranson	We Are Social	WAS Studios
Emirates Airlines	Tu & Nick	Leo Burnett	Knucklehead
Apple Beats	Matt Walker	Apple	Kode Media
VTR MV	Savannah Setten		PULSE
Nestle 'Healthier Kids'	William Williamson	Engine	Trailer Park
Arla	David Barr	Hill+Knowlton	Kode Media
BFI "The Cut"	Christopher Gaunt	N/A	Somehth Else
Toyota Yaris	Konrad Begg	We Are Social	WAS Studios
100 Things	Multiple	Channel 4	Crook Productions
The Grand Tour			
Operation Desert Stumble	Kit Lynch-Robinson	Amazon	W. Chump & Sons
Dumb Fight at the O.K. Coral	Phil Churchward	Amazon	W. Chump & Sons
[censored] to [censored]	Phil Churchward	Amazon	W. Chump & Sons
Enviro-mental	Kit Lynch-Robinson	Amazon	W. Chump & Sons
Morroccan Roll	Kit Lynch-Robinson	Amazon	W. Chump & Sons
Happy Finnish Christmas	Phil Churchward	Amazon	W. Chump & Sons
Berks To The Future	Phil Churchward	Amazon	W. Chump & Sons
Mercedes-Benz / Smart Car	Nigel Simpkins	AMVBBDO	FLARE BBDO
Mercedes-Benz 'Comes to town 2'	Phil Churchward	AMVBBDO	FLARE BBDO
Mercedes-Benz 'Comes to town'	Phil Churchward	AMVBBDO	FLARE BBDO
Gabrielle Aplin 'Light up the Dark'	Michael Holyk	Warner Music	Nice & Polite
The Stryes 'Live Session'	Jake Jelichich	Virgin EMI	Nice & Polite
Stereo Kicks 'Love me so'	Urban Strom	Label 4 Management	Nice & Polite