

Isobel Conroy Producer

Producer with 28 years of industry experience.

Live action, animation, VFX, mixed media – experienced in all stages from pitch through production and post, to final delivery.

WORK HISTORY

Jan 2023 – present: Freelance Producer

2005-2023: Senior Producer, Nexus Studios London

1996-2005: Freelance live action Producer / PM

Recent work:

Riff Raff	Vistaprint	Dir: Mischa Rozema	Location, Barcelona
Riff Raff	Apple	Dir: Smith + Foulkes	Studio, London
Blinkink	Lego	Dir: Will Wightman	Studio, London
Riff Raff	Clash Royale	Dir: Mischa Rozema	Studio, Serbia
Riff Raff	Fanta/Xbox	Dir: Mischa Rozema	Studio/loc, Bulgaria
Blinkink	Hotels.com	Dir: Jonny + Will	UK location & studio
Nexus Studios	Humane Society	Dir: Johnny Kelly	Studio, London
Blinkink	Deliveroo	Dir: Will Wightman	Studio, Bulgaria
Nexus Studios	Telstra	Dir: Johnny Kelly	Bidding producer
Blinkink	Apple	Dir: Balázs Simon	Bidding producer
Magna Studios	Various	Various	4 months EP cover
Riff Raff	Apple	Dir: Smith + Foulkes	Studio, Madrid
Birth Productions	Pantene	Dir: Warren + Nick	Bidding producer
Nexus Studios	Meta	Dir: FX Goby	Location, LA
Blinkink	Nike	Dir: James Papper	Bidding producer
Optical Arts	Apple	Dir: Fabrice Le Nezet	CG only

SELECTED CREDITS TO 2022:

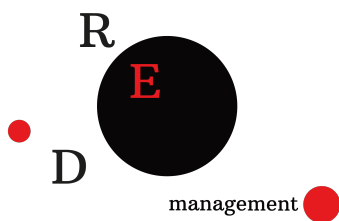
Responsible for some of Nexus' most celebrated work, including campaigns for Chipotle, Coca Cola, UEFA, BBC Olympics, Dropbox, Comcast, Apple and Google Android.

In my time at Nexus, I produced a variety of animation, live action and mixed media projects for award-winning directors Johnny Kelly, Kibwe Tavares, Mischa Rozema, Conor Finnegan, Alex Courtès, Smith & Foulkes, RBG6, FX Goby, Woof Wan Bau, Jonas Odell & more.

I've produced campaigns which have won numerous industry awards including Cannes Gold Lions, D&AD Yellow Pencils, BTAA's Golds, BAFTA's and Clio's amongst others.

Extensive experience with a broad range of budgets, and a diverse roster of directors from new to established.

CLIENT/PRODUCT	DIRECTOR	AGENCY	NOTES
Gorillaz 'Silent Running'	FX Goby/Jamie Hewlett	Fifteen Management	2 day studio/location Serbia
British Heart Foundation	Mischa Rozema	Saatchi & Saatchi	1 day studio, Prague



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Chipotle	Johnny Kelly	Observatory, LA	5 week stop motion shoot
BBC Tokyo Olympics 2020	Kibwe Tavares/F15	BBC Creative	Multiple awards inc. BAFTA
Macy's Christmas 2020	Conor Finnegan	BBDO New York	3 week stop motion shoot
UEFA 'We Play Strong'	Kibwe Tavares	FCB Inferno	Shoot Portugal, UK & Poland
Facebook Oculus	FX Goby	Facebook	2 day studio London
Google Android	Conor Finnegan	Droga5 New York	4 day UK studio/location
Cheerios 'Right On Tracks'	Johnny Kelly	72&Sunny NY	5 day studio UK
2 x Comcast campaigns	Smith & Foulkes	GS&P SF	USA shoot / UK post
Dropbox	Johnny Kelly	72&Sunny LA	4 day studio/location, UK
Volkswagen Touran	Woof Wan Bau	Agence V Paris	2 day studio/location Prague
Coca Cola Superbowl	FX & Mat	WK Portland	Full CG animation
Nomis 'Damn Boots'	Woof Wan Bau	Johannes Leonardo	2 day studio London
Apple Health App	Johnny Kelly	Apple SF	Location/studio/animation
Hot Chip 'One Life Stand'	Roel Wouters	EMI Records	Studio, London
Nintendo DS	RBG6	Leo Burnett	Location, Prague
LG Mobile	RBG6	BBH London	Location, UK
Keurig Drinkworks	Johnny Kelly	Observatory LA	2 day studio, LA
Smart Energy	Alex Courtès	AMV BBDO	Location/studio, London
Salvation Army	Johnny Kelly	Grey Canada	2 week stop motion shoot
7 x Charles Schwab campaigns	Bob Sabiston	Euro RSCG NY	Multi city USA shoot

Freelance Producer / Production Manager 1997-2005

Directors worked with include Ben & Joe Dempsey, John Hillcoat, Adam Berg, WIZ, Shynola, Sam Brown, John Hardwick, Spike Lee, Paul Weiland, Malcolm Venville, Rob Sanders, Jake Nava, Tom Vaughan.

AWARDS

Multiple awards inc. 5 Cannes Lions 2022 (inc. 2 x Gold, & Achievement in Production), 2 Gold Lions Cannes 2008, 2 Gold Clios, Shots US Silver.

British Arrows - Silver for Achievement in Production, Silver for Animation.

Creative Circle Gold, Sports Broadcast Awards | Sport Commercial of the Year.

D&AD 2009 - 2 x Yellow Pencils, BTA Craft Awards 2009 - Finalist Best Animation.

Epica Awards 2008 - Gold & 2009 - Bronze. British Animation Awards - Best 3D commercial 2012, Silver animation Clio 2012.

LOCATIONS

UK, extensively in the US, Bulgaria, Bahamas, Czech Republic, Greece, Latvia, Poland, Portugal, Scotland, Serbia, Spain, Sweden.

EU PASSPORT HOLDER

REFERENCES AVAILABLE ON REQUEST