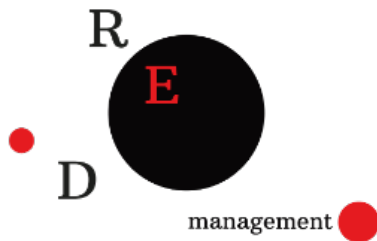


Nessie Appleton Smith Production Assistant

| PROD CO | PRODUCT | DIRECTOR | PRODUCER | PM | ROLE |
|-------------------|-------------------|----------------------|-----------------------------|-----------------------|------------------------|
| The7Stars | Cotswold Company | Will Clark- Smith | Dan Smith | Nessie Appleton Smith | PM |
| ProdCo | WWF | Samona Olanipekun | Lottie Aspinall | Nessie Appleton Smith | PM |
| Blood Films | HSBC | Chris Kirtley | Connor Duffy | - | Production Coordinator |
| Blood Films | All Fankind | Chris Kirtley | Connor Duffy | - | Production Coordinator |
| Blood Films | EFL Sky Stills | Chris Kirtley | Connor Duffy | - | Production Coordinator |
| Blood Films | Spurs Women | Chris Kirtley | Connor Duffy | - | Production Coordinator |
| Rosco Productions | Nike | Harley Weir | Natalie Steiner | - | Production Coordinator |
| Mr Mr Films | Lava La Rue | Claryn Chon | Poppy Ashton | - | Production Coordinator |
| Studio 99 | Ali Express | Mill+ | Drew O'Neill | Rhian Gwenlan | PA |
| We Are Social | Tuborg | Anthony Rubinstein | Poppy Ashton | Isabelle Ramsden | PA |
| Bullion | Ofcom | Ben Murray | Drew O'Neill | Rhian Gwenlan | PA |
| Blink | Tesco Mobile | Fred Rowson | Corin Taylor | Esther Rich | PA |
| Aniara | Abba Voyage | Baillie Walsh | Svana Gisla Josh Barwick | Michael Choudhury | PA |
| MJZ | Coca Cola | Nicolai Fuglsig | - | Davina Abrahams | PA |
| Squid/Opera | Qiddiya | FinnMcGough | Jon Mealing | Rhian Gwenlan | PA |
| Squid/Opera | Qiddiya | FinnMcGough | Drew O'Neill | Rhian Gwenlan | PA |
| Farago Projects | Zara Boys | Marius Uhlig | Lucy Bradley | Alex Bassford | PA |
| Magna Studios | Little Moons | Arthur Studholm | Giordi Caputo | Anoushka Abel | PA |
| Rattling Stick | Blue Dragon | Jamie Maule-French | Kelly Spacey | Billy Allday | PA |
| Rattling Stick | Mecca Bingo | Jamie Maule-French | Kelly Spacey | Billy Allday | PA |
| Radical Media | Hampton by Hilton | Paul Briganti | Jason Bradley | Rhian Gwelan | PA |
| Magna Studios | Waitrose | Florence Winter-Hill | Scarlett Barclay | Anoushka Abel | PA |
| Merman Production | M&S Christmas | M.J Delaney | Lucy Tate | Fatima Zaman | PA |
| Riff Raff Films | Marshalls | Rich Hall | Kate Brady | - | PA |
| Iconoclast | Bernardo's | David Leon | Sorcha Bacon | Chanel Parkinson | PA |
| ProdCo | Jameson | Yorgos Lanthimos | Amy Appleton | Ada Almedia | PA |
| Magna Studios | Little Moons | Arthur Studholm | Giordi Caputo | Anoushka Abel | PA |

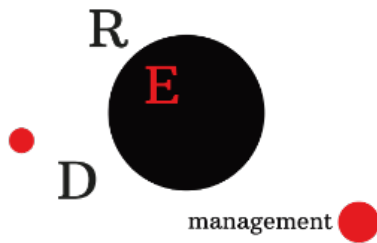


Nessie Appleton Smith Production Assistant

| | | | | | |
|------------------|-------------------|-----------------------------------|----------------------------|-------------------|----|
| Magna Studios | Nike | Sam Piling | - | Michelle Cheung | PA |
| ProdCo | Amazon | Ian Pon Jewells Yukihiro Shoda | Doochy Moul | Lottie Aspinall | PA |
| Pulse Films | New Balance | OKQ | Tom Laurence | Ria Hanish-Oakes | PA |
| Biscuit | The Valuable 500 | Dan Difelice | Adam Oyejobi | - | PA |
| JN Production | Charlotte Tilbury | Gorden Van Steiner | Alex Marillat Amy Ellis | Liv McManus | PA |
| Farago Projects | Zara Kids | Oliver Hadlee Pearch | Lucy Bradley | Alex Bassford | PA |
| Armoury | NSPCC | Jesse Lewis Reece | Robyn Warwick | - | PA |
| Armoury | Air Tasker | Mr Yankey | Sarah Mavity | Claire Adcock | PA |
| Aniara | Abba Voyage | Baillie Walsh | Svana Gisla | Michael Choudhury | PA |
| The Big Sky | Sunsolve MD | Jack Wylson | Rory Ford | Tala Abu Aysha | PA |
| NM Productions | Vogue Thailand | Luka Booth | Anissa Payne | Courtney Walkers | PA |
| Sticker Agency | Triumph | Luke Brookner | Natalie Steiner | - | PA |
| Amelia Studios | The 1975 | Samuel Bradley | Natalie Steiner | Zoe Travica | PA |
| Broadwick Agency | Adidas x ASOS | Carole-Ann Dos Santos | Niamh Kelly | - | PA |
| Marmalade | Haven | - | Liz Baldwin | - | PA |
| Breaks | JD x Levi's | Rich Luxton | Sophie Newton-Dines | Sam Adetiba | PA |
| Mai Productions | Jo Malone | Tim Gutt | Samira Andersson | Anna Fenzi | PA |

In-house work and cover for various companies including *ProdCo*, *Aniara*, *Armoury*, and *Rattling Stick*.

I have become a well established member of the London TV Commercial circuit. I started as a runner, then worked my way up to 3rd AD working on over 100+ sets. My time as an AD has made me a strong communicator and problem solver. Working closely with talent, DOPs and Directors. I came to realise that Production was where I found myself making the most sense. I love working in this industry as every day is different, each job teaches you something new and you meet so many amazingly creative people.



Nessie Appleton Smith Production Assistant

OTHER PRODUCTION WORK :

I have produced lots of small budget music videos and stills shoots.

School's Out - Stills shoot- Photo series cast, shot and produced by myself

But my sister- Jaydonclover- Music video, shot and produced by myself

Room Service- Jaydonclover- Album artwork, produced and shot by myself

Some Place- Mischa Mi- Music Video- Directed by Tansy Taylor

Sleep- JXME5S- Music Video- Directed by Tansy Taylor

Henny N Ice- Merunisa- Directed by Tansy Taylor

So far So good- JXME5S- Music Video- Co-produced with Tansy Taylor, Directed by Jade Marie

SKILLS

- Experience with Photography and Videography
- Proficient in Adobe Suite including : Photoshop, InDesign & Premiere Pro
- Keynote/Google slide preparation for PPM
- Highly experienced in creating Call Sheets
- Petty Cash / Recon
- Confident understanding of budgeting and industry practice.

QUALIFICATIONS

- Full clean driving license and car
- Covid APA

Nessie Appleton Smith
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@nessieapple

